

Blackstone Valley Tourism Council, Inc.

Board of Directors Meeting

175 Main St
Pawtucket, RI 02860

April 9, 2014

1. Call to Order and Roll Call

Attendees:

David Balfour, Chair
Barry Mechanic, Vice Chair, by phone
Keith Fayan, Member
Mary Lynn Bosiack, Member
Debra Fournier, Member

Absent:

Louis Yip, Member
Judy Fischbach, Member
Anthony Capuano, Member
Mark Brodeur, Member
Helen Moroney, Member
Dave Richards, Member
John Lefrancois, Member
Paul Eno, Member

Also Attending:

Robert Billington, President
Natalie Carter, Director of Operations
Gayle Gifford, Cause and Effect Inc.

The Meeting was called to order by Chairman Dave Balfour at 12:05pm.

A quorum was declared as present.

1. Minutes

The Minutes of the February 21, 2014 meeting was approved unanimously upon a Motion by Keith Fayan and a Second by Debra Fournier the Minutes were approved.

2. Treasurer's Report/Preliminary Presentation of the 2014/15 Budget

Financials dated 03/27/14 were approved as presented by Natalie Carter upon a Motion by Keith Fayan and a Second by Mary Lynn Bosiack. Keith Fayan and Debra Fournier posed several questions to Natalie Carter about the budget. Ms. Carter explained the new questions to the satisfaction of the questioners. Mr. Fayan wanted to insure that we were on track with income and expenses to date.

Natalie Carter presented the Draft Budget for FY 2014/15. Keith Fayan and Debra Fournier had several questions about the new format for the Budget and were satisfied. Mr. Fayan questioned the increase in the staff budget for FY 2014/15. Billington explained that we have two new positions that we are creating for Marketing and

Program Development. The Draft Budget was approved as presented and will be re-presented to the Board at a May meeting.

Keith Fayon and Barry Mechanic noted that we should insure that we build performance metrics into the two new positions.

4. President's Report

Billington presented the new program brochures for the Tourism Council. He spoke about the RI Cherry Blossom Festival and several other initiatives.

5. Strategic Planning

Under Strategic Planning Gayle Gifford shared the latest in her round of results from the almost 50 interviews completed as part of the INE process. (Her latest report on the interviews is attached.)

6. The Governance Committee Report/Discussion on Secretary/Treasurer pro-tem

Mr. Fayon reported that Helen Moroney, Judy Fischbach, Anthony Capuano and Louis Yip wanted to stay on the Board of Directors. He noted that Jackie Boudreau wishes to resign from the Board as does Carl Freedman.

Mr. Balfour asked for nominations to the Board of Directors.

Barry Mechanic recommended that Kim Ward come aboard as a new member. Mary Lynn Bosiak nominated Barry Mechanic as Interim Treasurer until a new appointment can be made. She also recommended Keith Fayon to serve as Secretary to the Board until a new Secretary can be appointed. Upon a Second by Deb Fournier, Kim Ward was elected to the Board, Barry Mechanic will now serve as Vice Chair and Treasurer and Keith Fayon will serve as Secretary. The Board voted unanimously.

Respectfully submitted by:

Robert D. Billington, President