31st ANNUAL CELEBRATION

 (\mathcal{Q})

C

12.8

ALLEY

-m

Local-to-Jable Experience

Celebrating Blackstone Valley's

Farms, Restaurants, Sites

Storytelling & More!

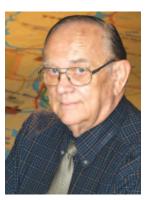
Neithin

Thursday, October 6th 5 PM - 8 PM Blackstone Valley Visitor Center 175 Main Street, Pawtucket, RI

Welcome

As Chairman of your Board of Directors, I am pleased to welcome you to the 31st Annual Meeting of the Blackstone Valley Tourism Council. I want to extend my sincere gratitude to our dedicated group of talented staff and volunteers. Without their work we would not have been able to meet our objectives for making Rhode Island's Blackstone Valley a strong and vibrant region for visitors and residents.

It has been a tremendous experience to watch the Tourism Council grow over these last three decades from a small tourism organization promoting Northern Rhode Island to one that has received several major international awards and been instrumental in the development of our Blackstone River Valley National Historical Park.



David Balfour

This year, we not only look back at our many accomplishments developing Rhode Island's Blackstone Valley into a world-class tourism destination, but also ahead into the future and the continued advancement of our tourism assets. The newly established Blackstone Valley Heritage Trust Fund will continue the revitalization of our natural resources, and advance the environmental education taking place on our newly-renovated Blackstone Valley Explorer with interesting high-tech learning tools and efficiencies.

As we keep meeting our challenges we thank all of our friends in the Blackstone Valley community for their ongoing support across these 31 years. We also appreciate the assistance of our national and state leaders in helping to sustain the programs of the Blackstone Valley. We are in a very exciting time as Blackstone Valley grows through the creation our new National Park.

With deep appreciation, David W. Balfour, Chairman



Blackstone Valley Tourism Council Board of Directors 2016-2017

Board Members

David Balfour, Chairman Barry Mechanic, Vice-Chairman Dave Richards, Secretary Judy Fischbach, Treasurer Mark Brodeur, ex officio Louis Yip Deb Berardis Thomas Kravitz Courtney Iannuccilli Michael Gwynn Alex Parmenidez Joyce Hindle-Koutsianis Paul Palange

Recognitions



Blackstone Valley Excellence in Arts and Design

Eric Delin Delin Design

Eric Delin

Blackstone Valley Excellence in **Community Partnership and Support**



Providence & Worcester Railroad Company

Ann Jalette Vose Hardware

Roger Lapierre Li'l General, Inc.





Blackstone Valley Footprints in History Providence & Worcester Railroad Company



Margaret Carroll

William Blackstone Society **Donald Leighton BETA Engineering**

Blackstone Valley Recognition Margaret Carroll Millville Historical Society



Donald Leighton

31st Annual Dinner Planning Committee

Donna Houle, Geraldine Barclay-King, Amanda Wood, Natalie Carter, James Toomey Joan Loos, Wendy Jencks, Patti McAlpine, Olon Reeder, Jaclyn Guglielmo





For over 30 years, the Blackstone Valley Tourism Council has been working hard to make their community one of the most attractive places to visit in Rhode Island. In the past, despite its many historic landmarks and museums, the Blackstone Valley has never been one of the most popular places to visit in this small state because of the reputation of not only being an extremely polluted waterway but also being located in one of the poorest communities. But thanks to the Blackstone Valley Tourism Council, the Blackstone Valley is now one of Rhode Island's most attractive and visited tourism destinations, along with recently being named Rhode Island's first and only national park. It is a major art destination and also is home to some of the state's finest restaurants and most unique dining experiences.

The Blackstone Valley Tourism Council has a way of getting visitors right into the action where they can interact with the environment and also learn new things about the area. They offer many types of activities including waterways for boat tours, bike paths and hiking trails, and there is an abundance of wildlife and fall foliage to make being outdoors exciting. But it is not all about the visitors here in the Valley, the Blackstone Valley Tourism Council has also found ways to strengthen their community, economy, and environment to create a happier, and much healthier living place for residents. They do a

great job of reminding those who live here that northern Rhode Island is an exciting, beautiful and unique place.

Aside from being a leader in transforming the Blackstone Valley into an internationally-recognized visitor destination, within this past year alone, the Blackstone Valley Tourism Council has been able to bring excitement to the visitors through their yearly, highly anticipated events, along with

some new ones. This year, the Council presented the 17th Annual Rhode Island Chinese Dragon Boat Races & Taiwan Day Festival, a signature Rhode Island event that showcases Rhode Island's Asian cul-



tural community and their social, economic development and quality of life impact on our state.

The races held on the Pawtucket River, at the site of Pawtucket's newly renovated Festival Pier include teams of 20 rowers, along with a drummer and a flag-catcher and a

-continued on the following page

continued from page 4

steerer, who race the beautiful fiberglass boats 1,000 feet while the crowd cheers from the shoreline. The day is also filled with Taiwanese crafts, entertainment, Asian food, and the much-anticipated watermelon

and dumpling eating contests.

Aside from putting together events for sightseeing, the Blackstone Valley Tourism Council continues the popular Culinaria Tours of area restaurants and dining establishments. A leader in transforming the Blackstone Valley into an internationallyrecognized visitor destination

Monthly public dining events spotlight each establishment and highlight a popular meal showing how it is prepared.

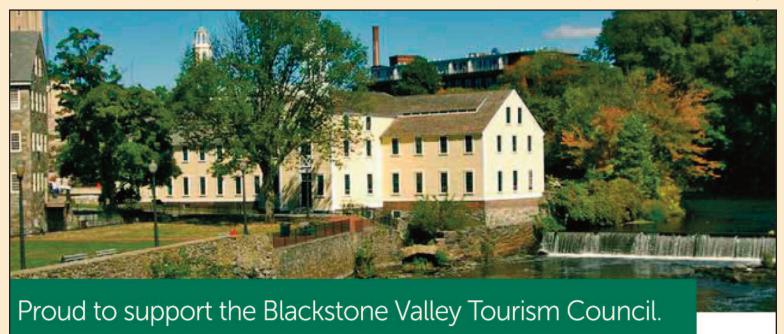
The Council also collaborated with the city of Woonsocket and

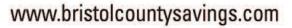


Riverzedge Arts in the rebranding and repositioning of the city's Main Street Arts and Entertainment District.

The Blackstone Valley Tourism Council created the Paths to Progress Committee to begin the effort to complete the bike paths, not only in the Blackstone Valley but throughout the state.

-See In Review page 7







Member FDIC/Member DIF

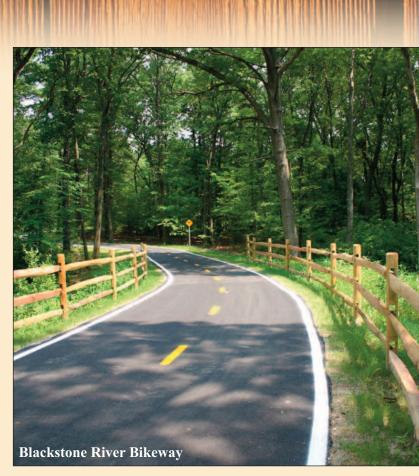
to Amy's Apples Auntie Annie's Honey Farm, LLC Bake My Day B & M Catering Blackbird Farm Buy Local/BVIBA Central Falls Provision Colonial Bakery Diamond Hill Vineyard Daniele Foods Epic Decade Farm Fresh Rhode Island Harvest Kitchen Hearthside Hocus Pocus Farm Jaswell's Farm

Leach Farm and Orchard Li'l General Lleras Grille My Blue Heaven Narragansett Beer National Park Service New Harvest Coffee Roasters Northern RI Chamber of Commerce Pawtucket Red Sox **RI Fruit Growers Association** Sassy Momma Supreme Dairy Ten31 Productions Vose True Value Hardware Wright's Farm Restaurant Yacht Club Soda

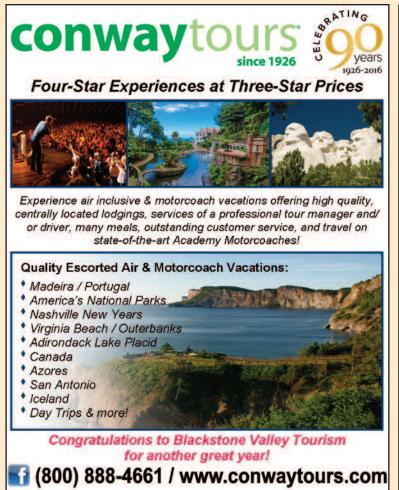
Director Bob Billington traveled with local officials, historians and others to Quebec, Canada this year as part of a mission by the Museum of Work & Culture, the City of Woonsocket and other local leaders to re-establish social, cultural and economic development ties between Woonsocket, Blackstone Valley and Quebec.

Every year since 1989, the Tourism Council has sponsored a Fall Foliage train trip on the Providence & Worcester Railroad. In 2015 and for the past 13 years, the highly-anticipated trip traveled to Putnam, CT for a fun-filled day of arts and crafts, a Farmer's Market, musical performances, the annual Putnam Pumpkin Festival, a church bazaar, outdoor dining and antique shopping.

One of the biggest and most well-known events developed by the Blackstone Valley Tourism Council is the annual Polar Express Train Ride operating out of the Woonsocket Depot. This year's season recorded over 16,000 passengers participating, including visitors from out of state and even internationally from Europe. The event, sanctioned by The Polar Express owners Warner Brothers and their designated man-



-See In Review page 11







MAYOR DONALD GREBIEN & THE CITY OF PAWTUCKET

Are proud to support the efforts of the Blackstone Valley Tourism Council and congratulate the 2016 award recipients.

Blackstone Valley Tourism Council • 2016 Annual Report • 7

Blackstone Valley Tourism Council Staff

Robert D. Billington, Ed. D., President Natalie Carter, Director of Operations Donna Houle, Manager of Special Projects Amanda Wood, Office Manager/Translator **Olon Reeder**, Public and Intergovernmental Relations James Toomey, Director of Marketing Geraldine Barclay-King, Program Director Joan Loos, Program Associate Lisa Castellone, Fund Development Wendy Jencks, Visitor Center Manager Ryan Bassett, Program Associate Jerry Assis, Visitor Center Staff Silvio DiPippo, The Blackstone Shop Robert Gilson, Blackstone River State Park Volunteer Staff Coordinator Donna Kaehler, Keep Blackstone Valley Beautiful Co-ordinator

Internship Program

- Johnson & Wales University
- University of Rhode Island
- Ser-Jobs For Progress
- Ser-Jobs Summer Youth Employment Program
- Progress

William Blackstone Society

Leonard J. Panaggio* Patrick M. Malone, Ph.D. Luther H. Blount* David Gulvin* Albert T. Klyberg David Macaulay Robert D. Billington Louise Lind* Clinton Johnson* Thomas J. Shanahan Robert E. Metivier Carol A. Metivier Bernard G. Mondor* John Chan Michael D. Cassidy David W. Balfour Dana M. Newbrook Elizabeth "Betty" Johnson* Wilfrid L. Gates, Jr. Rose Lavoie Tom Ward

John Worsley Joseph O'Donnell, Jr.* Peter Conway Robert Conway Helen L. Moroney* Donna Houle Gary Furtado Rick Greenwood* John Gregory Gene Peloquin Kathy Hartley Louis Yip Sunny Ny Daryl Sherman Michael Hebert Marcia Green Raymond Bacon Bill Belisle, Jr. **Dave Belisle** John Monaghan * deceased



8 • Blackstone Valley Tourism Council • 2016 Annual Report

TWIN RIVER IS PROUD TO SUPPORT THE BLACKSTONE VALLEY TOURISM COUNCIL!



108 live table games including a poker room. Over 4,200 big-hitting slots. Endless entertainment. First-class dining. Non-stop excitement. Only at Twin River Casino. 100 Twin River Road · Lincoln, RI 02865 · 877.82.RIVER · www.twinriver.com

Proud to Support





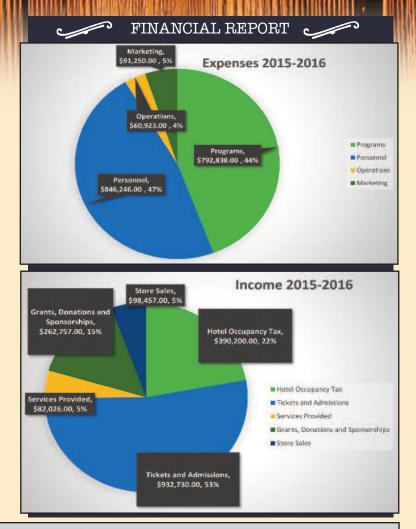
ager, Rail Events, is nationally noted for its unique interactive production of the famed story written by former Rhode Island-based author Chris Van Allsburg.

The Council also organized officials from



Pawtucket, Central Falls and Cumberland to re-start the threecommunity Broad Street Regeneration Project, which the Council initiated in 2009. This initiative helps to locate startups and community-oriented and culturally diverse small businesses to the Broad Street corridor, running through the three communities.

The council also partnered with the other Rhode Island regional tourism directors and the State's new Chief Marketing Officer to -See In Review page 12



Cime Ont . IE TIMES Hermine is in the air overs off the East Coast A date with dragons THE CALL Firefighters battle two l SPORTS Navigant Mello, Collette coaching staff headed to Upper De Autumn in the air WWII Pa HOME, SWEET HOME e Blackstone Valley n't finish O 2.49 Male

Tour the Blackstone Valley daily with THE CALL I THE TIMES award-winning local newspapers

To advertise, call (401) 767-8505 For convenient home delivery, call (401) 767-8522 www.woonsocketcall.com www.pawtuckettimes.com

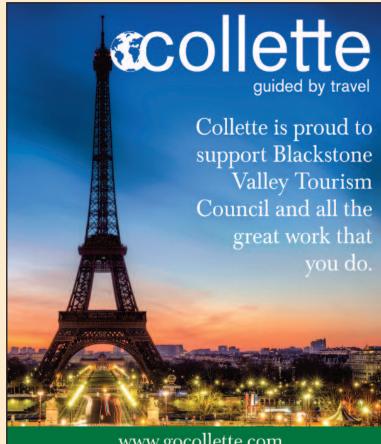
PROUD SUPPORTERS OF THE BLACKSTONE VALLEY TOURISM COUNCIL

reformat Rhode Island's state tourism and marketing efforts, following the Governor's request to have more active local citizen and regional engagement in better refining the State brand and messaging.

After the idea was proposed that the Pawtucket Red Sox may move the team to Providence, the Tourism Council got involved and met with state and local officials and the team owners to convince them to stay at McCoy Stadium in Pawtucket. The Pawsox agreed to stay until at least the year 2020 and at that point the situation will be re-evaluated.

During this past year, the Council also worked to help support and promote the efforts of the new owners of the Pawtucket Kellaway Center craft brewery, which will be the host site for the return of famed RI brewer Narragansett Beer and other artisan brewers.

In April, Council President Dr. Robert Billington was inducted into The Rhode Island Heritage Hall of Fame. He was recognized for his years of service and efforts in promoting and developing the Blackstone Valley into one of Rhode Island's premier heritage and cultural destinations. This was a big step for not only the



www.gocollette.com

Blackstone Valley but also for the community as a whole. Aside from being inducted into the Hall of Fame, Bob actively participates with other tourism partners through service on a special House Tourism Commission, and meeting with Commerce RI representatives on



the revised Rhode Island tourism marketing and branding.

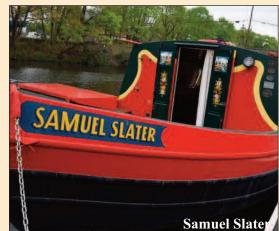
Because of the frequent use of the Blackstone Valley Explorer river boat, it was time for a major renovation during the past year.



The Council rechristened the 40passenger river tour boat, which included a complete makeover and updates for the 23year-old vessel. The Council also announced a partnership with Mystic

Aquarium, conducting environmental education tours along the Blackstone River and adjacent waterways.

After a six-year absence, the authentic Britishbuilt canal boat Samuel Slater returned to the Blackstone River. Up to four people can book overnight accommodations on the vessel, the only one of its kind in New England.



To wrap up a great year, the Tourism Council brought the American Girl Doll Train back to Woonsocket. This was a special event held September 17th to celebrate the amazing world of American Girl Dolls and to bring the young girls and their families into the fantasy of the historical idea of the lives behind each doll. This year's activities included a raffle with over \$1,000 worth of prizes

12 • Blackstone Valley Tourism Council • 2016 Annual Report

Congratulations to the staff of the Blackstone Valley Tourism Council for your outstanding contributions to our community





Thank you Blackstone Valley Tourism Council for 31 years of advocacy in our community!

> Mayor James Diossa City of Central Falls



is in our community.

Since 1914, we have proudly provided our customers with superior service and quality insurance options to help them protect what matters most.



401.762.2218 • 800.585.2218 362 Rathbun Street, Woonsocket www.SoucyAgency.com

AUTO HOME BUSINESS LIFE

Trusted Choice®

Serving MA and RI





for the winner and her doll. Events around the celebration highlighted the new status of the region as the Blackstone River Valley National Historical Park.

People young and old can take something factual and interesting away from each event offered by the Blackstone Valley Tourism Council. Not only are the events presented by the Tourism Council fascinating to the visitor, but they also have a way of incorporating a history lesson within each and every event.

Blackstone Valley Explorer/Samuel Slater Staff

Patti McAlpine, *River Programs Coordinator* Captain Bob Dombrowski *(and Samuel Slater Canal boat)* Captain Matthew Prendergast *(and Samuel Slater Canalboat)* Captain Sheila Paquette Captain Theodore F. Green Captain Joe Walkden Tour Guide/Crew Paul Papineau Tour Guide/Crew Diane Mailloux

Blackstone River State Park Visitor Center Volunteers

Jerry Aissis
Joe Billington
Beverly Daignault
Jerry Noel
Steve Menatian
Claudette Moore

Ruth Pacheco Andrew Whalen Jim Wilbour Herb Johnston Eric Sjoblom Minn Robidoux Sandra Cooney Pearl Ferland Lori Shaken Ray Deslauriers Louis Mailloux Sally Wilbour

Mystic Aquarium Staff for Explorer

MaryEllen Mateleska, *Director of Education & Conservation* Amy S. Gollenberg, *Director of School Programs* Alyssa Richard (*Educator*)

Jeannine Louro (*Educator*) Jeffrey Swanlund (*Educator*) Charlotte Tisch (*Intern*)





Your support benefits the Blackstone Valley Heritage Environmental Trust Fund

ane,

to continue the revitalization of our natural resources, protect and conserve our local environment and open spaces, make the Blackstone American Heritage River the centerpiece of our National Historical Park, and advance ongoing river education aboard the Blackstone Valley Explorer riverboat.



For more information, and to further donate, visit BlackstoneValleyTourismCouncil.org 175 Main Street | Pawtucket, RI | 02860